

PARTNERSHIP

PROPOSAL



Let's collaborate to create something amazing

INFO@WELLINEUX.COM

OUR STATS

FACEBOOK: 18K INSTAGRAM: 17K DATABASE: 12K

WOMEN: 84% FROM MELBOURNE & SYDNEY: 59% AGES 25-39: 55%

About

WELLINEUX

Wellineux exists to ignite wellbeing within you and your organisation to ensure you thrive. We aim to create inspiring and educational experiences that connect likeminded people, empowering them to live a life at their peak.

Partnerships

PACKAGE 1: GUEST SPEAKER

+ Choose a feature speaker or support speaker opportunity and align yourself with a Wellineux event!
+ Official introduction
+ Email promotion
+ Social media promotion
+ Headshot & bio to appear on event web page
+ Gift bag inclusion
+ 2 x Tickets to run a GIVE AWAY with your own community*



PACKAGE 2: GIFT SPONSOR

+ Event gift bag inclusion
+ Social media promotion
+Email promotion
+ Product photography
+ Official verbal introduction of your brand on the day of event







PACKAGE 3: PRACTITIONER WORKSHOP

+Perfect for wellness practitioners with expertise to share + Conduct a workshop or instruct a class

- + Social media promotion
- + Email promotion
- + Headshot & bio to appear on event web page
- + Gift bag inclusion if desired





Promote your brand



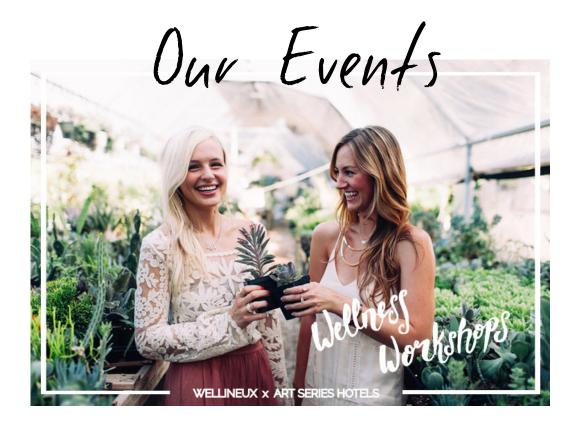
- + Market stall position at Atelier MasterClass Breakfast
- + Social media promotion
- + Email promotion
- + Business to appear on event web page
- + Official introduction
- + 5 minute speaking opportunity to introduce your brand
- + Event gift bag inclusion if desired

PACKAGE 4: MARKET STALL HOLDER











WOMEN'S WELLNESS WORKSHOPS

One Saturday morning, monthly for 40+ wellness seeking women.

"Join Wellineux for a morning of yoga, mindfulness, nutrition & creative workshops, plus talks from inspiring wellness leaders!"

COLLABORATION IDEAS:

Contribute to gift box, conduct a hands on workshop, teach the yoga class, request a speaking opportunity.

ATELIER MASTERCLASS BREAKFASTS

One Friday breakfast, monthly for 60+ well informed women & men.

"Join Wellineux and Melbourne's most remarkable guest speakers for a nourishing whole foods breakfast and hands on wellness workshop dedicated to one of the 8 wellness pillars".

COLLABORATION IDEAS:

Contribute to gift box, become a market stall holder, donate a grand prize, request a speaking opportunity.

URBAN & Corporate Retreats

A one day, inner city Retreat for 14 community or corporate guests at the Olsen Hotel

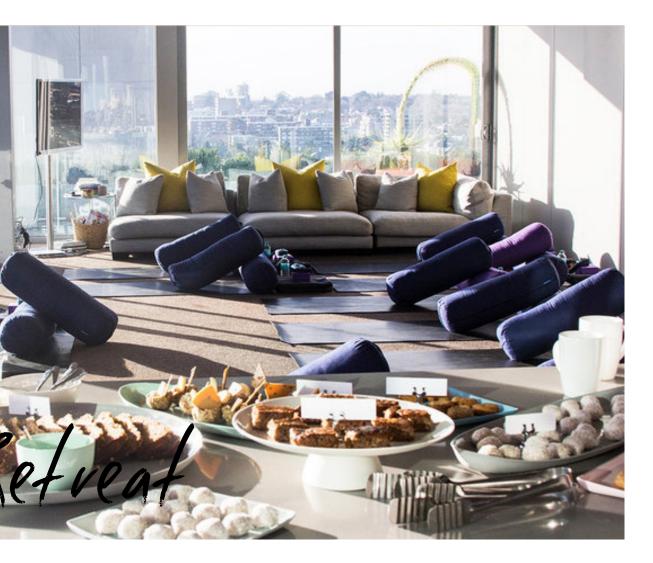
"Immerse yourself in an urban sanctuary".

Contribute to the gift box or offer your wellbeing services. We regularly collaborate with Massage Therapists, Wellbeing Coaches, Yoga Instructors, Meditation Teachers, Kinesiologists, Reiki practitioners, Naturopaths, Nutritionists + more.

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Urban Retreat Gift Box collaboration with Bare & Wild

Mhe whole event was gorgeous...

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Melanie Milne

CORPORATE CLIENT COLLABORATIONS

Profile your business in a corporate marketplace & bring the CBD alive.

Contribute to gift bags, set up a market stall, or offer your wellbeing services at one of our regular inner city corporate Wellness Fairs.













Sample eve concept

DETAILS

are (ALMOST) EVERYTHING!

WHOLE FOODS CATERING

+ Beautifully presented & abundant+ Free from gluten, refined sugar andfood intolerance friendly.

EVENT STYLING

+ Fresh flowers & affirmation cards adorning tables
+ Unique placemats, banners and opportunities to showcase your brand

WELCOMING EXPERIENCE

+ Our goal is to create a space where
likeminded people can truly connect with others and with themselves.
+ We educate and inspire, and share
current knowledge in a non prescriptive manner.



ΡΟΤΕΝΤΙΑΙ

REACH

WE HAVE THE POTENTIAL TO REACH OVER 60,000 OF YOUR FUTURE CUSTOMERS VIA OUR VARIOUS CHANNELS. WHEN YOU PARTNER WITH US YOU REACH MORE PEOPLE THAN JUST THOSE WHO ATTEND. THE EVENT WILL BE PRO-MOTED ACROSS WITH A MIX OF COMMU-NICATIONS CHANNELS (EMAIL, DIRECT, DIGITAL, SOCIAL MEDIA AND CONTENT MARKETING, EVEN PUBLIC RELATIONS) EACH WITH A SLIGHTLY DIFFERENT AU-DIENCE. THIS MEANS YOUR BRAND IS ALONG FOR THAT JOURNEY AS WELL.

let's collaborate!

EMAIL US at info@wellineux.com.



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